



Discover the Lion - Energy

Your Business in Africa!

Africa EmPowered

Discover how new energy technologies spread in Africa

Africa EmPowered is the first in a series of seven *Discover the Lion* workshops. In this series NABC and STT offer you an inspirational tour through the most dynamic economic sectors in Africa. During each workshop, experts present today's developments and tomorrow's expectations. Based on their and your own experience we will interactively develop ideas on how you can participate in these developments. You will leave each workshop with your own concrete idea on your next steps in Africa and a network of interesting partners. Promise!

In Africa EmPowered we focus on the changes in the electricity sector. Access to electricity and the reliability of its supply will significantly increase in coming years in Africa. Literally thousands of megawatts in generation capacity are coming online in the next 24 months, both centralized and decentralized. Africa EmPowered provides you with an overview of African trends in electricity production and consumption. We also explore aspects of electricity transport and energy storage.

To assist you in developing your plan for Africa, experts in financing and trade will be present at the workshop and answer your questions.

For information about the other Discover the Lion workshops, see [Website](#). Africa EmPowered is kindly hosted and supported by IBM.





Date & Location

Tuesday, March 17th 2009

IBM, HDK Forum in Amsterdam, room Colosseum
Johan Huizingalaan 765; 1066 VH AMSTERDAM

Programme

13:30 – 14:00 Registration and coffee

14:00 – 15:30 Part I: Expert corner

Experts explain the dynamics in the African energy sector and how they participate in it. IBM presents its Global Innovation Outlook Africa. Johann Flint of Aeolus Associated explains the company's pioneering role in large scale African renewable energy. Paul van Aalst of E+Co maps out how they support local energy entrepreneurs. STT's Jasper Grosskurth summarizes facts and figures on African energy for you.

15:45 – 16:30 Part II: Exploring market impacts

Experts and participants together explore in detail the changes in the African energy sector. Where exactly are the innovative niches? What are the time frames? How can you as a Dutch entrepreneur participate? Ask, discuss and brainstorm in small groups with the experts and your colleagues. (facilitation: Jasper Grosskurth, STT)

16:30 – 17:15 Part III: Overcoming obstacles

Overcoming obstacles requires expertise, creativity and the right partners. In part III of the workshop, the participants and experts help each other to anticipate and overcome potential problems. Special attention is devoted to finding appropriate partners for your business. (facilitation: Jasper Grosskurth, STT)

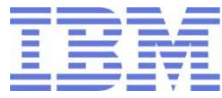
17:15 – 17.30 Evaluation & closing remarks

17:30 – 18:30 Refreshments

REGISTER BEFORE MARCH 6th 2009 WITH SUZANNE ZWARTJES
(suzanne.zwartjes@nabc.nl) or via www.nabc.nl. Costs are 45€ for NABC and STT members and 95€ for other participants.



Confirmed speakers:



Representative of the IBM GIO Africa team (tba)

IBM's Global Innovation Outlook (GIO) is 'a worldwide conversation about innovation that matters'. The GIO challenges business, politics, academia, and non-profits to collaboratively address some of the most vexing challenges on earth. This collaboration begins with a series of open, dynamic conversations called "deep dives." The GIO is rooted in the belief that the very nature of innovation has changed in the early days of the 21st century. It is increasingly open, collaborative, multi-disciplinary and global. In 2007 Africa became a GIO focus. The participants were convinced, that Africa is poised to join – and change – the global economic landscape and technology is a key driver in the process. *(Live video presentation from IBM Corp.)*

[Website](#)



Mr. Johann Flint - Aeolus Associated

Aeolus Associated (AA) was founded as a Dutch based company in 2004 to become active in renewable energy (wind farm) projects. AA started its activities in the sector with wind and solar projects in Greece, Italy and China. Africa became the focal continent subsequent to a reconnaissance visit to Namibia in September 2005. The trip resulted in the 92 MW wind farm, of which the first phase has been completed. Projects totaling over 2,700 MW have been initiated in Namibia, South Africa, Kenya, Ethiopia, Tanzania, Nigeria, Djibouti, Somaliland, Sudan and Sierra Leone with new proposals being received at an increasing rate.

The Aeolus team assists the African continent in using its renewable energy resources by

- Funding the development and implementation of financially viable, clean and sustainable RE projects as distributed hybrid supply systems for rural areas.
- Transferring know-how in the fields of management, finance and technology.
- Strengthening socio-economic development through the creation of job opportunities (local ownership, assembly and production facilities) and by supporting charity projects.

[Website](#)



Mr. Paul van Aalst - E+Co, Europe

E+Co is a non-profit investment firm that invests in clean energy businesses in Africa, Asia and Latin America. Clean Energy has the power to combat climate change and fuel progress worldwide. E+Co supported enterprises light poor households, power small businesses and preserve natural resources. For 15 years our market driven approach has leveraged the immense power of local entrepreneurs to create a cleaner, healthier and more prosperous planet. By focusing on local entrepreneurs, E+Co supports long-term solutions to poverty and climate change and boosts the local economy. Our results are measured transparently in a Triple Bottom Line of financial, social and environmental results. The over 200 enterprises that E+Co has supported are providing access to clean energy for over 4.7 million people.

[Website](#)