



## Discover the Lion – H2O

*Your Business in Africa!*

# Africa H2O

On innovation in African water sectors

Fresh water supply, targeted water use and waste water treatment are key challenges in many African regions. New infrastructures and new technologies ranging from large scale organic waste water treatment to individual water filters and catalysts provide the opportunity to alleviate the problem. In this workshop, experts provide you with cases of businesses currently participating in this fast growing field. Based on their and your own experience we will interactively develop ideas on how you can participate in these developments.



For registration and information about the other 'Discover the Lion' workshops, please visit the [website](#). 'Africa H2O' is kindly hosted and supported by IBM.





## Date & Location

Wednesday, June 10<sup>th</sup> 2009.

IBM HDK Forum Amsterdam, room Colosseum  
Johan Huizingalaan 765; 1066 VH Amsterdam

## Programme

13:30 – 14:00      Registration and coffee

14:00 – 15:00      Expert corner  
Experts explain the dynamics in the African water sector and how they participate in it. See next page for an overview of the confirmed speakers.

15:00 – 16:15      Exploring market impacts  
Experts and participants together explore in detail the changes in the African water sector. Where exactly are the innovative niches? What are the time frames? How can you as a Dutch entrepreneur participate? Ask, discuss and brainstorm in small groups with the experts and your colleagues.

16:15 – 16:30      Break

16:30 – 17:00      Expert Corner continued  
Mr. Kris Lichter of IBM GIO will give a video presentation. See next page for further details.

17:00 – 17:15      Overcoming obstacles  
Overcoming obstacles requires expertise, creativity and the right partners. In part III of the workshop, the participants and experts help each other to anticipate and overcome potential problems. Special attention is devoted to finding appropriate partners for your business.

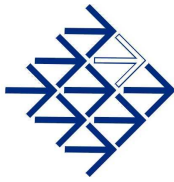
17:15 – 17:30      Closing remarks

17:30 – 18:30      Refreshments

**REGISTER WITH SUZANNE ZWARTJES ([suzanne.zwartjes@nabc.nl](mailto:suzanne.zwartjes@nabc.nl)) or via [www.nabc.nl](http://www.nabc.nl)**

Costs are 45€ for NABC and STT members and 95€ for other participants.





## Confirmed speakers:

### Mr. Menno Holterman - Norit

Norit offers affordable solutions to the world's water challenges, ranging from flood control to large-scale desalination and from wastewater treatment applications to compact water purification solutions. Through our clients, we help society to meet environmental, health, and safety challenges, and work towards a sustainable future. Norit has supplied solutions for different water challenges in Africa. Recently, safe drinking water has been secured to townships in South Africa with Norit's Perefector-E, Norit Lineguards are installed in several hospitals in Uganda, almost all wastewater of Windhoek in Namibia is collected, treated and re-used as potable water and even used to brew beer, and Norit's SEAGUARD technology is installed in Namibia in one of the largest desalination plants in Africa. [Website](#)



### Mr. Hielke Wolters – Vitens-Evides International

Vitens-Evides International BV [VEI] is the international arm of the two largest public drinking water utilities in The Netherlands. Through VEI, the mother companies want to make their knowledge and expertise available to other utilities. The international projects of VEI centre around operational performance improvement and include issues such as: reduction of Non-Revenue Water, introduction of Standard Operating Procedures and Strategic Business Planning. VEI is (in)directly involved in drinking water service delivery to some 20 million people in 7 countries. The presentation will focus on the main principles behind VEI's international activities and will address its operations in Ghana, South Africa and Mozambique. [Website](#)



### Mr. Job Nijman – Fugro Water Services

Urbanization and the possible effects of climate change have increased demand for water and water resources management. Fugro Water Services supports its clients in assessing and understanding the nature of these challenges and advises on risks and mitigation measures. Fugro's airborne group is leader in the development of airborne geophysics. Airborne electromagnetic surveys are a fast and accurate method for mapping groundwater resources and salinity. Examples of South America, Africa and Australia show that this technique is of great value for the exploration of groundwater. [Website](#)



### Mr. Kris. J. Lichter - Global Innovation Outlook

IBM's Global Innovation Outlooks (GIO's) are based on 'a worldwide conversation about innovation that matters'. The presentation will highlight some of the key insights surfaced in the GIO's latest efforts – GIO Africa and GIO Water. These insights were gleaned in open, collaborative discussions held worldwide with hundreds of leaders from industry, public sector, academia, venture capital and NGOs. (Live video presentation). [Website](#)

